

UNITED WAY OF GREATER LORAIN COUNTY PRESENTS



**A virtual celebration of education to  
support Lorain County students**

**MARCH THROUGH APRIL 2022**  
Virtual via Zoom & YouTube

**PRELIMINARIES**

March 13 - April 2  
via Zoom

**SEMIFINALS**

April 7 - 9  
via Zoom

**FINALS**

Saturday, April 30  
3:00 p.m.  
LIVE on YouTube

# SPONSORSHIP OPPORTUNITIES

## **\$10,000 - THE QUEEN BEE (TITLE SPONSOR - ONE AVAILABLE)**

- Opportunity for a 30-second “commercial” during the finals on YouTube
- Corporate logo will be
  - co-branded with event logo for two-month long event
  - included on event website, promotional materials, and social media
- Entry fee waived for one team in all four competitions (individually or as an “overachiever package”)

## **\$5,000 - THE BEEKEEPER (COMPETITION SPONSORS - FOUR AVAILABLE)**

**CHOOSE YOUR BEE: SPELLEBRATE | HISTORY BEE | STEM BEE | ART BEE**

- Opportunity for a 15-second “commercial” during the finals on YouTube
- Corporate logo will be
  - co-branded with competition logo
  - displayed prominently in all materials associated with competition chosen, on website & social media
  - included in study guide materials for all teams
- Entry fee waived for one team in corresponding competition

## **\$2,000 - THE HONEY BEE (PRIZE SPONSOR - ONE AVAILABLE)**

- Company recognized before each mention of prizes during the finals on YouTube
- Company logo displayed on all “study guides”
- Recognition in promotional materials and social media

## **\$1,000 - THE WORKER BEE (STUDY GUIDE SPONSORS - FOUR AVAILABLE)**

**CHOOSE YOUR BEE: SPELLEBRATE | HISTORY BEE | STEM BEE | ART BEE**

- Corporate logo displayed at during the finals on YouTube
- Company logo & materials distributed as part of corresponding “study guide”
- Recognition on event website, promotional materials, and social media

## **\$500 - THE BEEHIVE (QUESTION SPONSORS - TWELVE AVAILABLE)**

**CHOOSE YOUR BEE: SPELLEBRATE | HISTORY BEE | STEM BEE | ART BEE**

- Company introduction before one question during the finals on YouTube
- Corporate logo displayed during corresponding competition
- Recognition on event website, promotional materials, and social media

# HOW TO PLAY

The **Bee** features four competitions covering a variety of subjects and skills that local middle schoolers are expected to learn.

Join us to see how **YOU measure up!** But no matter how you do, your participation will go a long way towards supporting the collaborative work being done in our county to support our county's students - and we promise you'll have a lot of fun while doing it.

## COMPETITIONS:



**Spellebrate:**  
Our signature  
Spelling Bee



**Art Bee:**  
Pictionary-style  
competition



**History Bee:**  
Trivia with a twist



**STEM Bee:**  
Are you  
smarter than a  
middle schooler?

## ENTRY FEES:

### OVERACHIEVER PACKAGE

\$225 - Team Roster of 5 players  
includes:  
play in all four competitions  
(choose 3 players per game)

### SINGLE COMPETITION

\$75 for one competition - Team of 3 players  
includes:  
play in one competition with 3 players

## WHAT CAN YOU WIN?

Each individual competition has a **prize package worth \$300**

**OVERACHIEVER TEAMS** have the opportunity to win  
**an additional \$1,000 in cash!**

# SPONSORSHIP / TEAM AGREEMENT

## SPONSORSHIP INTEREST:

Note: Subject selection is available on a first-come, first-serve basis

### THE QUEEN BEE (\$10,000)

Includes free Overachiever Package

We'd like to enter a team!

### THE BEE KEEPER (\$5,000)

CHOOSE YOUR BEE:

Spellebrate     STEM Bee  
 History Bee     Art Bee

### THE HONEY BEE (\$2,000)

### THE WORKER BEE (\$1,000)

CHOOSE YOUR BEE:

Spellebrate     STEM Bee  
 History Bee     Art Bee

### THE BEEHIVE (\$500)

CHOOSE YOUR BEE:

Spellebrate     STEM Bee  
 History Bee     Art Bee

## TEAM INTEREST:

### OVERACHIEVER PACKAGE (\$225/TEAM TO PLAY IN ALL 4 COMPETITIONS)

Team Roster (up to 5):

*If not yet determined, please leave blank*

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### SINGLE COMPETITION (\$75/TEAM PER COMPETITION)

CHOOSE YOUR BEE:

Spellebrate     STEM Bee  
 Art Bee         Art Bee

Team Members (up to 3):

*If not yet determined, please leave blank*

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Checks can be made out to **United Way of Greater Lorain County** (please include **The Bee** in memo) and mailed to 642 Broadway Ave, Lorain, OH 44052.

Organization \_\_\_\_\_

Company Billing Address \_\_\_\_\_

Hive Master (Contact Person) \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Please send me an invoice

Will mail a check

Pay online at: [uwloraincounty.org/playthebee](http://uwloraincounty.org/playthebee)

## SEND COMPLETED FORM TO:

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(440) 277-6530