

GUIDE TO CROWDFUNDING

Earn hints, extra time, extra points, and more by encouraging friends & family to make a donation to support local students through United Way of Greater Lorain County.

Share your crowdfunding page at uwloraincounty.org/supportateam

Check out the advantages at uwloraincounty.org/advantagearcade



\$1 RAISED IN CROWDFUNDING

Advantages start
at 50 tokens!

1 TOKEN TO REDEEM IN THE ADVANTAGE ARCADE

PERSONALIZE YOUR CROWDFUNDING PAGE

EMAIL INFO BELOW TO NORMA.SANCHEZ@UWLORAINCOUNTY.ORG

- 1) Include your team name
Default: Team captain name or organization name
- 2) Choose a team profile picture - photo or graphic!
- 3) Choose photos or videos to include on crowdfunding pages
- 2) Set your goal
Default: \$1000
- 4) Use the "comments" tab to encourage donations & share!

CHECK YOUR DEADLINES

VISIT UWLORAINCOUNTY.ORG/ADVANTAGEARCADE REDEEM TOKENS

Crowdfunding will be open through the event premiere!

Redeem tokens earned (to date) for advantages:

- By April 2nd: for preliminary round
- By April 6th: for semifinals & finals
 - Note: You may save any tokens earned before April 2nd for later rounds if you feel confident you'll make it to the semifinal/finals!

Continue to crowdfund through the event premiere to be win the **Con-bee-neality Award!**

